



INTERNATIONAL DERMATOLOGY OUTCOME MEASURES



IDEOM Meeting at 24th World Congress of Dermatology

Sunday, June 9, 2019

Sheraton Diana Majestic Milan Hotel

Viale Piave 42 - 20129

Milan, Italy

If you are attending the World Congress or will be in Milan, please join us for a half-day program to learn what IDEOM has been working on to develop outcome measures for Psoriasis, Psoriatic Arthritis, Hidradenitis Suppurativa, and Acne.

Wine and cheese reception to follow the discussion.

There is no fee to attend this meeting. RSVP required.

There are no reimbursement allowances by IDEOM for this meeting.

The following should register to attend:

- Dermatologists
- Dermatology fellows/residents
- Dermatologists/Rheumatologists
- Industry scientists, clinicians, health economists
- Government/Regulatory
- Non-profit organizations

Visit the [World Congress of Dermatology website](#) for additional details.

REGISTER NOW

**IDEOM Meeting at the World Congress of Dermatology
AGENDA**

1:00 – 2:00 pm

Registration and refreshments

2:00 – 2:20 pm

Welcome Remarks and IDEOM Overview

Global Outcome Measures for Clinical Practice

Alice Gottlieb, MD, PhD – IDEOM President

2:20 – 2:35 pm

The Important Role of Patients in Outcome Measurements

Mara Maccarone, PhD – President ADIPSO (Associazione per la Difesa degli Psoriasici) and PE.PsO.POF (Pan European Psoriasis Patients Organization Forum)

IDEOM Workgroup Progress

2:35 – 2:55 pm

Psoriasis Workgroup Progress

April Armstrong, MD, MPH

2:55 – 3:15 pm

Psoriatic Arthritis Workgroup Progress

Joseph Merola, MD, MMSC

3:35 – 3:55 pm

Hidradenitis Suppurativa Workgroup Progress

Amit Garg, MD

3:55 – 4:15 pm

Acne Workgroup Progress

Jerry Tan, MD, FRCPC

3:55 – 4:15 pm

Coffee Break

4:15 – 4:35 pm

Outcome Measures in Europe

Prof. Dr. Matthias Augustin

4:35 – 4:55 pm

Discussion on Collaboration

5:00 – 6:00 pm

IDEOM Reception - wine and hosted hors d'oeuvres

5:30 – 6:00 PM

Business Advisory Committee Meeting

6:00 – 7:00 pm

Optional Workgroup Breakout Sessions

IDEOM ANNUAL MEETING 2019



THANK YOU - 2019 ANNUAL MEETING

The meeting was tremendously successful and productive. Thank you to the workgroups participating in the 2019 Annual Meeting.



PRESIDENT
ALICE GOTTLIEB, MD, PHD



AMIT GARG, MD



TREASURER
JOSEPH MEROLA, MD, MMSC



PATIENT RESEARCH PARTNER
JOHN LATELLA, BS, MS



SECRETARY
APRIL W. ARMSTRONG, MD,
MPH



IDEOM ASSOCIATION MANAGER
AMANDA PACIA

PLATINUM

abbvie

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Lilly

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FRIEND



Bristol-Myers Squibb

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foamix
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