SAVE THE DATE: IDEOM ANNUAL MEETING
2020

We are excited to announce that the 2020 International Dermatology Outcome Measures Annual Meeting will once again be taking place in Washington DC. Be sure to check our website and look out for our mailings containing more information. Additional details will be coming soon...but mark your calendars today!

IDEOM WELCOMES NEW BOARD MEMBERS
The IDEOM Board of Directors is excited to welcome two new board members: Dr. Vibeke Strand and Dr. Dan Siegel. Both members were previously served on the IDEOM Advisory Committee.

**Daniel M. Siegel, MD,MA, FAAD** is Clinical Professor of Dermatology at SUNY Downstate in Brooklyn, New York and is a former President and honorary member of the American Academy of Dermatology (AAD).

A graduate of Albany Medical College in New York, his residency in dermatology at Parkland Memorial Hospital in Dallas, Texas was followed by a fellowship in Mohs Micrographic Surgery and Dermatologic Surgery at Baylor College of Medicine in Houston, Texas. He also earned a Master of Science degree in management and policy from the W. Averell Harriman School for Management and Policy, State University of New York at Stony Brook.

Dr. Siegel currently serves as a member of the board of directors of the International League of Dermatologic Societies. He is a diplomate of the American Board of Dermatology and a fellow of many societies, and has served or serves on the board of directors for many of these societies. Dr. Siegel is a founding board member of debRA International. He is one of the 20 esteemed active members of the New York Dermatological Society.

Dr. Siegel has published over 150 articles and book chapters in major medical journals and textbooks. He is a reviewer, editor, or advisor for many dermatology journals. His expertise extends to a variety of area outside of “routine” dermatology including among many cutting-edge computer technology and botany. He also is an active participant representing AAD in the American Medical Association Specialty Society RVS Update Committee process.

**Vibeke Strand, MD, MACR, FACP** serves as a consultant in clinical research and regulatory affairs to pharmaceutical and biotech companies. She has been a clinical rheumatologist for 35 years - in subspecialty practice in San Francisco, as a clinical investigator and subsequently senior director of clinical research at 3 pharmaceutical/biotech companies. She has served as Adjunct Clinical Professor, Division of Immunology and Rheumatology at Stanford University since September 2000; Clinical Associate Professor to March 1993, and Assistant and Associate Clinical Professor at University of California San Francisco (1981-1993). Since 1991, she has consulted regarding translation of basic research into rational design of randomized controlled trials, analysis of their results and presentation of novel products for approval to FDA and EMA. She has assisted in preparation of briefing documents, analyses and data presentation for defense of NDA and BLA applications in RA, SLE, PsA, SpA, SSc, uveitis, OA, gout, FMS and the first and subsequent monoclonal antibody biosimilars. She has been an invited member of FDA Arthritis Advisory Committee meetings discussing Guidance Documents.

She established and co-chaired the biyearly “Innovative Therapies in Autoimmune Disease” meetings co-sponsored by ACR, NIH and FDA [1988 – 2007]. She has served as a founding member of the Executive Committee of the international OMERACT consensus conferences [1992–present] and a founding member of GRAPPA. She is a member of the ACR RA Clinical Trials Task Force (2011–2017); Board of Directors (2005–13) and Medical and Scientific Committee of Northern California Chapter of the Arthritis Foundation (2005–present); Board of Directors of CORRONA (2002–2008) and Scientific Advisory Board (2010–present) and Board of Advisors for ACTTION. She has authored over 400 original publications and is a Fellow of the American College of Physicians (1982), Master of the American College of Rheumatology (2015), member of the Cosmos Club (1994) and its Substitute Board of Managers (2013–2017).
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