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February 18, 2019

Dear Supporters,

International Dermatology Outcome Measures (IDEOM) is working to establish patient-centered measurements to enhance research and treatment of those with dermatological diseases. Our priority is to create meaningful endpoints for use in clinical trials and that can carry-over into clinical practice, taking into account the needs of patients, providers, researchers, payers and regulators.

IDEOM thanks their corporate sponsors for its support of our past meetings. We recognize the inconsistency and unmet need in current tools and measurements, and together relevant stakeholders, including clinicians, methodologists, patients, pharmaceutical colleagues, insurers, regulatory agencies and policy regulators, our goal is to address these gaps in clinical end points.

We respectfully request your corporate sponsorship support for the **HIDRADENITIS SUPPURATIVA (HS)WORKGROUP**. The Corporate sponsorship packages are attached and are valid for one year (2019). The annual meeting is **taking place May 17-18, 2019 in Washington, D.C.** Dr. Kendall Marcus, Director, Division of Dermatology and Dental Products with the FDA, will speak and address the IDEOM stakeholders at the annual meeting.

We thank you for your consideration and hope to see you at the annual meeting, where the voice of our industry stakeholders is important. Attached is our annual meeting preliminary agenda and list of publications to date.

Sincerely,

Amanda Pacia
IDEOM Association Manager
(650) 288-5339
Amanda@dermoutcomes.org

ID EOM 2019 Sponsorship Opportunities for HS Workgroup – ONE YEAR TERM

Platinum Sponsor

\$70,000

- Corporate Sponsorship for one year
- An opportunity to meet with the IDEOM Board either in person or via conference call
- Unlimited, free submission of posters at the poster session at annual meeting
- Signage at the 2019 annual meeting and all IDEOM meetings during your membership term
- Logo/Acknowledgment and recognition on website www.dermoutcomes.org
- Program recognition (stage, PPT, etc.)
- Participation in Delphi process
- Participation in IDEOM working groups for 7
- Inclusion on distribution of meeting newsletter and summary communications
- Invitation for three representatives to IDEOM at possible partner dinners at 2019 meetings

Gold Sponsor

\$60,000

- Corporate Sponsorship for one year
- 10 free submission of posters at the poster session at annual meeting
- Signage at the 2019 annual meeting and all IDEOM meetings during your membership term
- Logo/Acknowledgment and recognition on website www.dermoutcomes.org
- Program recognition (stage, PPT, etc.)
- Participation in Delphi process
- Participation in IDEOM working groups for 5
- Inclusion on distribution of meeting newsletter and summary communications

Silver Sponsor

\$50,000

- Corporate Sponsorship for one year
- 5 free submission of posters at the poster session at annual meeting
- Signage at the 2019 annual meeting and all IDEOM meetings during your membership term
- Logo/Acknowledgment and recognition on website www.dermoutcomes.org
- Program recognition (stage, PPT, etc.)
- Participation in Delphi process
- Participation in IDEOM working groups for 3
- Inclusion on distribution of meeting newsletter and summary communications



Bronze Sponsor

\$40,000

- Corporate Sponsorship for one year
- 3 free submission of posters at the poster session at annual meeting
- Signage at the 2019 annual meeting and all IDEOM meetings during your membership term
- Logo/Acknowledgment and recognition on website www.dermoutcomes.org
- Participation in Delphi process
- Participation in IDEOM working groups for 2
- Program recognition (stage, PPT, etc.)
- Inclusion on distribution of meeting newsletter and summary communications

Friend Sponsor

\$20,000

- Corporate Sponsorship for one year
- Signage at the 2019 annual meeting and all IDEOM meetings during your membership term
- Participation in Delphi process
- Participation in IDEOM working groups for 1
- Logo/Acknowledgment and recognition on website www.dermoutcomes.org

2019 IDEOM HS Workgroup - CORPORATE SPONSORSHIP FORM

- Platinum Level Corporate Sponsor - \$70,000
- Gold Level Corporate Sponsor - \$60,000
- Silver Level Corporate Sponsor - \$50,000
- Bronze Level Corporate Sponsor - \$40,000
- Friend Level Corporate Sponsor - \$20,000

CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

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To become a sponsor, please complete this form. IDEOM's **Tax ID Number is 46-3494056**. If you require any further information, please contact Amanda Pacia at amanda@dermoutcomes.org or (650) 288-5339.

Please mail your check, payable to the IDEOM to:

ATTN: Amanda Pacia
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